BACKGROUND

“Mobility as a Service (MaaS) is the integration of various forms of transport services into a single mobility service accessible on demand.” This is the definition of MaaS as provided by the MaaS Alliance. The 1st International Conference on Mobility as a Service (ICoMaaS) was held between 28.–29. November 2017 in Tampere, Finland. The conference aimed to summarise the state-of-the-art of MaaS research, and to provide insights as to the preconditions, success factors, and the effects of MaaS. Some of the papers presented in the conference resulted in a Themed Volume of Research in Transportation Business and Management journal.

The second International Conference on Mobility as a Service (ICoMaaS) aims to further increase our knowledge on the preconditions of MaaS, experiences from trials and commercial services, and the effects of MaaS, in particular on climate change, travel behaviour and transport poverty.

SCOPE

The conference covers all aspects related to Mobility as a Service and welcomes both scientific papers and presentations of business cases. The purpose of the conference is to build bridges between government, research and business and to identify knowledge gaps requiring further research.

Covered topics include, but are not limited to:

CUSTOMER EXPERIENCES

Customer added value in MaaS
Behavioural aspects in MaaS
Aspects and opportunities of MaaS in rural areas
Environmental effects of MaaS
Economical effects of MaaS

BUSINESS CASES

Experiences and challenges of MaaS pilots
Scaling the MaaS operations from trials to operational level
Prospects of automated vehicles in MaaS
Pricing of MaaS solutions

ENABLER PERSPECTIVES

Preconditions of successful MaaS operations
Regulation as enabler of MaaS
Integrating all modes of transport in MaaS
Blockchains as a MaaS transaction tool
MaaS’s effects on transport infrastructure

KEY DATES

30.4. Abstract submission deadline for scientific and business papers
30.6. Abstract decisions
31.8. Early bird registration ends
31.10. Full paper deadline for scientific and business papers
24.11. Last registration date
3.–4.12. CONFERENCE